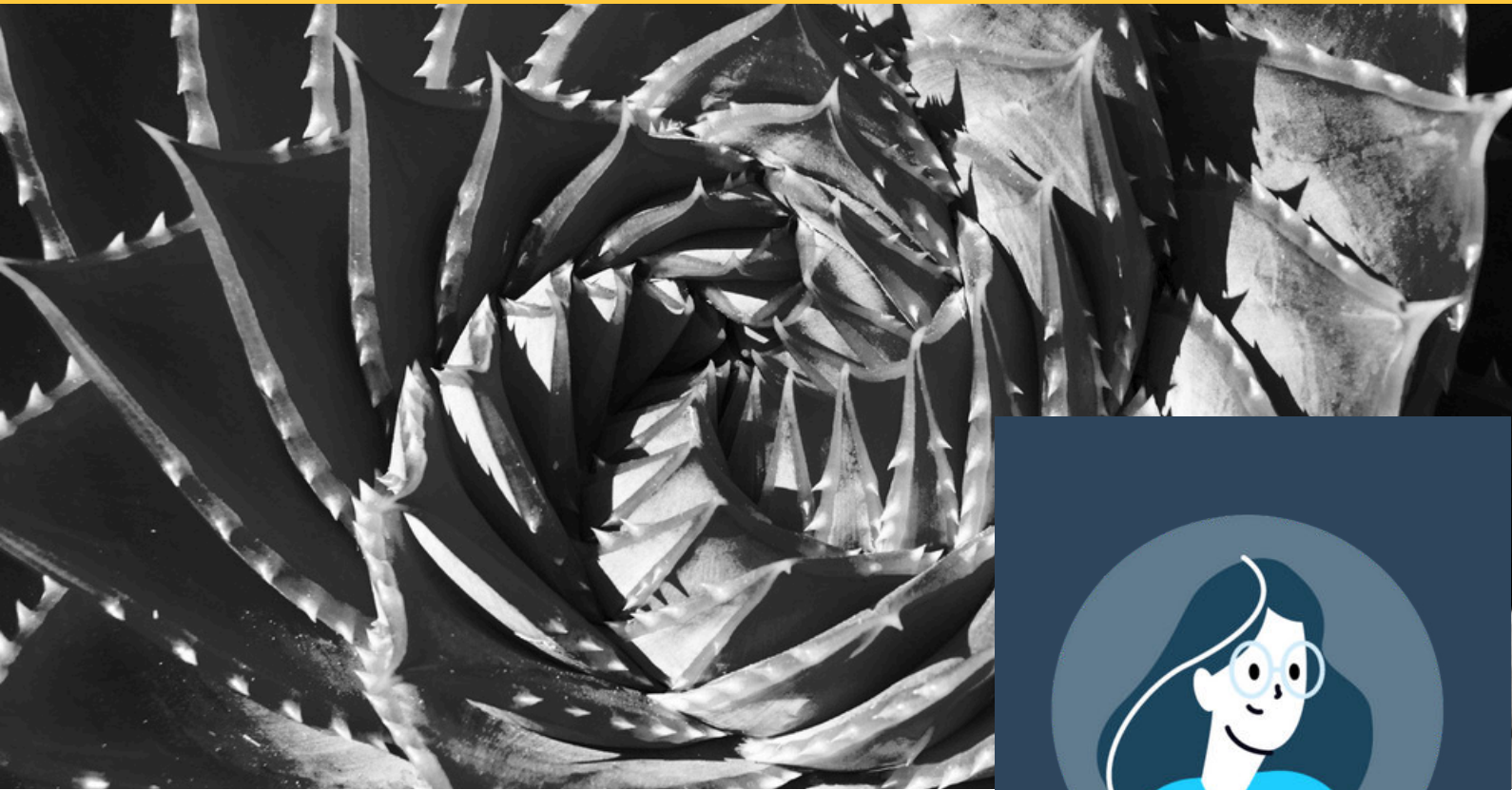


Privacy Officers

Enforce and monitor privacy policies with greater effectiveness

As a privacy professional, your responsibility lies in safeguarding sensitive data while upholding compliance with complex privacy regulations. Microsoft Purview equips you with comprehensive tools to protect privacy and enhance data governance, allowing you to meet organisational goals while building trust among stakeholders.



Optimising Privacy Features

Maximising Investment: Microsoft E5 licensing includes a range of powerful privacy features. By fully deploying Microsoft Purview, you can unlock the full potential of these features, ensuring that your organisation gets the most out of its investment. This includes tools like Data Loss Prevention (DLP), Information Protection, and Privacy Risk Score analytics, which are designed to protect sensitive data and ensure compliance with regulations.

Quick Wins: Start by implementing quick wins such as Data Loss Prevention (DLP) policies and leveraging Privacy Manager templates for privacy regulations. These initial steps can demonstrate immediate value and build momentum for further Purview adoption.



**Cloud
Essentials**

Streamlining Privacy Operations

Automating Privacy Tasks: Microsoft Purview automates many privacy-related tasks, reducing the need for manual interventions. This not only frees up privacy resources for other critical tasks but also ensures that privacy processes are more efficient and less prone to human error.

Reducing Operational Costs: Effective data governance can lead to significant cost savings. By managing the lifecycle of your data with Purview, you can reduce unnecessary data retention and the associated storage costs. Additionally, automated workflows for Data Subject Access Requests (DSARs) can reduce response times and external costs.

Enhancing Privacy and Trust

Implementing Best-Practice Controls: Microsoft Purview provides privacy professionals with the tools to implement best-practice controls for data security and compliance. This includes features like Insider Risk Management and Communication Compliance, which help monitor and mitigate risks from within the organisation.

Monitoring Compliance Effectively: With Purview, you can monitor compliance effectively, ensuring that your organisation stays ahead of regulatory demands. This proactive approach reduces the risk of data breaches and non-compliance, protecting your organisation from potential fines and reputational damage.

Calculating ROI for Privacy Officers

1

Costing Savings

Operational Efficiency: Calculate the reduction in manual privacy tasks and the associated cost savings. For example, if Purview automates tasks that previously required 100 hours of manual work per month, calculate the cost savings based on the hourly rate of the employees involved.

Displacement of Alternative Solutions: Identify and quantify the cost savings from decommissioning redundant third-party privacy tools that are replaced by Purview.

2

Risk Reduction

Avoided Fines and Penalties: Estimate the potential fines and penalties that could be avoided by using Purview to ensure compliance with regulations like GDPR and CCPA.

Data Breach Costs: Calculate the potential cost savings from preventing data breaches, including investigation costs, legal fees, and reputational damage.

3

Productivity Gains

Improved Decision-Making: Quantify the value of better decision-making enabled by accurate and timely compliance data provided by Purview.

Employee Productivity: Calculate the productivity gains from reducing the time employees spend on compliance-related tasks.



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